



Co-Presidents' Message

Dear Chi Am Ladies,

Happy New Year to all! We hope everyone spent a joyous holiday season surrounded by family and friends.

Our membership increased by 10% in 2011, so we now have 110 wonderful women in our organization.

Aside from the many fun and popular social events last year, 2011 also saw the beginnings of two possible new "traditions" for Chi Am. While the initial interest in our inaugural Poker Tournament and Dinner was lukewarm, the end result was quite the opposite. Attendees had so much fun and we have had so much positive feedback that we'd like to do it again! Our e-waste recycling fundraiser far surpassed our expectations and we would also like to continue with this program.

We have a super Board for 2012 - a great mixture of more seasoned members and enthusiastic new members. Our Program co-chairs, Linda Toda and Ginger Lai, have worked hard in designing a myriad of interesting and innovative programs. They will give program details at our upcoming Membership Tea on Sunday, January 29, 2012. The Chi Am Board will

Inside this issue:

Presidents Message	1
Chi Am Membership Tea info.	2
Installation Luncheon Article	3
Pictures form Installation Lunch	4,5
Chi-Am Membership /Board Members	6
Chi Am Advertisements	7
Guidelines for Ads	8

again be hosting the Tea at Vicky Ching's elegant and spacious home in Palo Alto, so we hope to see many of you there!

I, Helen, am looking forward to working alongside the super organized and talented Rose as co-president. Both of us have often commented on how much we treasure the new friendships we have made since joining Chi Am. We have bonded with and learned a great deal from the many exceptional and accomplished women of this organization!

Our best wishes to everyone for a healthy and happy Year of the Dragon!

Helen Yamauchi & Rose Tokugawa

Upcoming Events:

Chi Am Membership Tea See Pg.2 for Details.

Taste and Tell .

Date: February 18th Saturday.

Time: 11: 30 TO 2:30 PM

Place: Self Help for the Elderly in San Jose, 1050 St. Elizabeth Way, San Jose 95126

IF your LAST NAMES is from A TO M (inclusive), bring any protein dish..chicken, pork, beef...

If your LAST NAMES is from N to Z, bring any veggie,or fruit dish, tofu, etc. Desserts will be provided by committee members

KUNG HAY FAT CHOY TO YOU

...Come join your Chi Am Sisters in celebrating the Year of the Dragon !!!

COMMITTEEE: Chair: Muriel Kao
Members: Mabel Lai, Pauline Fong, Doris Char, Barbara Why, Ruby Fong,



Chi Am Membership Tea

Sunday , January 29th, 2012

Time:

1:00 P.M to 3:30 P.M.

Place: Vicky Ching's
63 Crescent Drive, Palo Alto,

Come join us in our first event of the new year!

Reconnect with friends and meet new ones. Be sure to bring a friend or two so they can experience the fun and camaraderie we enjoy as sisters of Chi Am.

Guests of Chi Am Members who join Chi Am Circle at the Tea will receive a welcoming gift. We also encourage existing members to pay their dues to be eligible for raffle prizes at the event.

Please carpool as parking is limited to one side of the street. If assistance is needed, please email Paulette Curby at pcurby@sbcglobal.net or call 408-507-4909.

2011 Installation Luncheon

Submitted by Gloria Hom, co-chair

The Chi Am Installation Luncheon went off without a hitch. Mings provided a delicious lunch with more than ample room for a pleasant and relaxing ambiance. Reservations were handled efficiently; the program ran smoothly; the installation program was well organized; the dancing entertainment was fun and perfectly timed and executed.

The luncheon committee worked hard rounding up over 30 door prizes. Almost sixty percent of the participants received at least one take home gift.

A former student of mine who works at Sara Lee donate loaves of Sara Lee Sunshine Raisin Cinnamon bread as a hostess gift for each person who came to the event. The bright red wrapping provided a holiday decoration along with the beautiful poinsettias that were distributed to a lucky individual at the table. Also included in the gift to take home were a Christmas ornaments from the ornament exchange.

Kudos go to Pauline Fong who purchased and wrapped all the gifts for the 2011 officers; Brenda Wong for moderating the candle light Installation program; Carol Fong for coordinating the program and taking all the reservations while the rest of us were on vacation and out of the country; Vicky Ching for planning the menu and providing a more than an ample lunch; and Mabel Lai for helping in general. Many others on the committee also contributed to the success of the program.

Zeny Seid and Diana Chan were the stars - the dancing stars. Not only did they provided the entertainment but taught us several easy dances. It was lots of fun and we lost the calories we had gained at the earlier part of the afternoon.

See pictures on next page...

Installation luncheon pictures - December 2011

Check out the line dancing during the installation luncheon.



Installation luncheon pictures - December 2011 -cont.





Board Members 2012

Presidents:	Rose Tokugawa/Helen Yamauchi
1st Vice President:	Paulette Young Curby
2nd Vice President:	Zeny Seid/Cleo Jong
Auditor:	Teddy Sue
Treasurer:	Monica Eng
Asst. Treasurer:	Shelly Cen
Parliamentarian:	Beverly Harada
Program Chairs:	Linda Toda/Ginger Lai
Newsletter Editor:	Mabel Thong
Web Master:	Jenny Leung
Historian:	Marichu Scanlon
Hospitality:	Liza Wong
Recording Secretary:	Clara Lee



<http://www.chiamcircle.org/>

Chi Am Membership 2012

CHI AM MEMBERSHIP 2012

Chi Am Circle has been in existence since 1965 and going strong because the ladies of Chi Am have big hearts, have energy to serve others, work hard, and know how to have a great time. We are looking forward to seeing you at all the fun activities planned for 2012 beginning with our Membership Tea on January 29th. In order to continue your membership and get the informative newsletter, please pay your 2012 dues no later than January 31, 2012. We encourage existing members to pay their dues before the Membership Tea to be eligible for raffle prizes.

Send your check of \$35 payable to Chi Am Circle to: Chi Am Circle, PO Box 2756, Cupertino, CA 95014; Attn: Monica Eng, OR you may renew your membership and pay on-line at www.chiamcircle.org. If you need any assistance with on-line payment, please call me at 408-507-4909.

If you want to receive the newsletter in hard print, please send a separate check for \$15 to cover postage and printing by mail to the same address above.

We look forward to another great year! Thank you for making Chi Am so special. Happy New Year!! is appreciated.

Submitted by: Paulette Curby

CHI AM NEWSLETTER 2012



BEV HARADA
Realtor
(408) 314-2864
bev@serenogroup.com
www.bevharada.com

DRE# 01818362



SERENO
GROUP

Guidelines for publishing and advertising in the Chi Am Newsletter

Below are the guidelines for submitting articles and/or flyers for publishing in the newsletter.

For articles written in Microsoft Word:

Use the Arial font

Headings can be font size 12 -16

Text should be in font size 10, 11 or 12

For flyers, please submit your flyers in PDF format.

Also, in the past we have received requests from for-profit groups and business related events

For those of you who own businesses, the advantages of advertising in the newsletter are:

The newsletter is delivered to over 100 Chi Am members every month

The newsletter is available for download from our website 24 hours / 7 days a week

We archive all the current year's newsletter, so even if your ad is no longer in this month's newsletter, it is still available in previous months' newsletter

In the past 10 months, we have had an average of 1100+ hits per month on our web-site. This means, there is potentially over a 1000 people who checked out our web-site and could download our newsletter. And finally, you will be helping Chi Am fund our numerous activities and community service events.

This month, Marichu will be monitoring who received and opened their newsletters, so we will get a better idea of the potential of advertising in our newsletter.

Ad size	Per Month*	Six (6) months	One (1) Year	Two (2) Years
1/8 page (business card size)	\$10	\$50	\$100	\$180
1/4 page	\$15	\$60	\$100	\$180
1/2 page	\$25	\$130	\$200	\$300
3/4 page	\$35	\$200	\$350	\$450
Whole page	\$40	\$250	\$400	\$600

Thank you.

Mabel Thong