

www.chiamcircle.org

November 6, 2011

President's message

DECEMBER 2011 PRESIDENTS' MESSAGE

Happy holidays ladies!

I think we all remember how time dragged when we were young. It seemed like "forever" before the weekends would arrive. Now, time whizzes by and soon 2011 will be a memory for all of us.

I remember the anxiety I felt starting my term of co-president of our illustrious club in January and keeping my fingers crossed that the year will go smoothly for the members and the club. All in all, it was a smooth year, and sadly, we had to say goodbye to some old friends, but our club remains strong.

As co-presidents, we were extremely blessed to have worked with a board consisting of a cohesive, creative and dedicated group of women; all striving toward keeping the club fresh and energetic while upholding Chi Am Circle's friendship and service mission statement.

We are so grateful to all these board members, many who have served multiple years, for their ongoing support and commitment to Chi Am. We would like to extend our heartfelt gratitude to the 2011 board members:

1st VP:	Helen Yamauchi
2nd VP:	Paulette Curby
Treasurer:	Teddy Sue
Asst Treasurer:	Monica Eng
Rec. Secretary:	Mabel Thong
Program Chairs:	Diana Chan/Shelly Cen
Newsletter Chair:	Marichu Scanlon
Website Chair:	Jenny Leung
Historian:	Linda Toda
Hospitality:	Violet Lee
Parliamentarian:	Sylvia Eng
Auditor:	EJ Hong

Thank you all for a your enthusiasm and friendship!!

We wish our Chi Am sisters a very happy holiday and all the best for a healthy and peaceful 2012.

Best regards,
Rose and Bev

CHI AM CIRCLE CLUB

December Newsletter 2011





Chi Am Membership Tea

Sunday, January 29, 2012

1:00 - 3:30 p.m.

@ Vicky Ching's home

63 Crescent Drive

Palo Alto, CA

Come join us in our first event of the new year! Reconnect with friends and meet new ones. Be sure to bring a friend or two so they can experience the fun and camaraderie we enjoy as sisters of Chi Am.

Guests of Chi Am Members who join Chi Am Circle at the Tea will receive a welcoming gift. We also encourage existing members to pay their dues to be eligible for raffle prizes at the event.

Please carpool as parking is limited to one side of the street. If assistance is needed, please email Paulette Curby at pcurby@sbcglobal.net or call 408-507-4909.

CHI AM MEMBERSHIP 2012 (by Paulette Curby)

Chi Am Circle has been in existence since 1965 and going strong because the ladies of Chi Am have big hearts, have energy to serve others, works hard, and knows how to have a great time. We are looking forward to seeing you at all the fun activities for 2012 beginning with our Membership Tea on January 29th. In order to continue your membership and get the informative newsletter, please pay your 2012 dues no later than **January 31, 2012**. We encourage existing members to pay their dues before the Membership Tea to be eligible for raffle prizes.

Send your check of \$35 payable to Chi Am Circle to: Chi Am Circle, PO Box 2756, Cupertino, CA 95014; Attn: Teddy Sue, OR you may **renew** your membership and pay on-line at www.chiamcircle.org If you need any assistance with on-line payment, please call me at 408-507-4909.

If you want to receive the newsletter in hard print, please send a separate check for \$15 to cover postage and printing by mail to the same address above. We look forward to another great year!

Thank you for making Chi Am so special.

Holiday Crafts Event with FCSN and Cookie Exchange

- A letter to Helen and Aurora

Congratulations for bringing a very successful event to Friends of Children with Special Needs. The parents, and Chi-am volunteers were happily engaged in assisting the children make the beautiful holiday cards which were festive and expressive ! We appreciate the time and effort your committee spent meticulously precutting and assembling those packets. The music and dance interlude was fun just before everyone sat down to enjoy the refreshments.

The cute hand decorated cup cakes, and delicious cookies, crescent rolls and the abundant assortment of holiday cookies were special not only for the children but also for the adults and Chi-am members. We all took home delicious samples of cookies for the holidays; two lucky winners won Helen's gorgeous wreath and handmade bracelet as choice prizes. The shopping of cute children's wear (and adults too) and toys offered by FCSN, with funds benefitting FCSN, gave one more reason for Chi-am members to do some holiday shopping at bargain prices.

Chi-am is very fortunate to have dedicated and creative members who so generously give their time, talent, and organizational skills to bring another festive and enjoyable program to the community and the membership. Thank you.

Diana Chan
Program Co-Chair

Link to YouTube slideshow of the Holiday Crafts Event with FCSN and Cookie Exchange

<http://www.youtube.com/watch?v=hThS53jq21E>

A Thank you note from FCSN

We thank all the Chi-Am Circle members for providing a wonderful event for our children and their families today. We thank all these kind-hearted ladies for spending time with our children and supporting our fund raising event. We raised over \$700.00 today. We really appreciate your generosity and kindness, which have helped our children in many different ways. We all enjoyed your sweet cookies and holiday sprits.

I hope that we can work together again in future.

Best wishes to you all and have a great holiday season,

Sherry Meng
FCSN SB Program Director

Guidelines for publishing and advertising in the Chi Am Newsletter

As newsletter editor for the past 2 years, I have worked on creating the articles and flyers for our newsletter. Most of the articles are sent to me in different fonts and formats which I have to modify to fit our newsletter. Over the years, I have figured out a system to make this job easier not just for me but for subsequent editors, as well.

Below are the guidelines for submitting articles and/or flyers for publishing in the newsletter.

For articles written in Microsoft Word:

- Use the Arial font
- Headings can be font size 12 -16
- Text should be in font size 10, 11 or 12

For flyers, please submit your flyers in PDF format.

Also, in the past we have received requests from for-profit groups and business related events to be published in the newsletter. The board has decided to charge for these ads using the following guidelines:

Ad size	Per Month*	Six (6) months	One (1) Year	Two (2) Years
1/8 page (business card size)	\$10	\$50	\$100	\$180
1/4 page	\$15	\$60	\$100	\$180
1/2 page	\$25	\$130	\$200	\$300
3/4 page	\$35	\$200	\$350	\$450
Whole page	\$40	\$250	\$400	\$600

***Minimum of 6 months.**

For those of you who own businesses, the advantages of advertising in the newsletter are:

- The newsletter is delivered to over 100 Chi Am members every month
- The newsletter is available for download from our website 24 hours / 7 days a week
- We archive all the current year's newsletter, so even if your ad is no longer in this month's newsletter, it is still available in previous months' newsletter
- In the past 10 months, we have had an average of 1100+ hits per month on our website. This means, there is potentially over a 1000 people who checked out our website and could download our newsletter.
- And finally, you will be helping Chi Am fund our numerous activities and community service events.

This month, I will be monitoring who received and opened their newsletters, so we will get a better idea of the potential of advertising in our newsletter.

Thank you very much for letting me work on the newsletter.

Marichu Scanlon - 2011 Newsletter Editor

To Chi Am Newsletter readers:

*If you prefer to receive your newsletter as hard copy, kindly write a check for \$15 payable to Chi Am Circle (Hard Copy Newsletter written on the front), and send to **Chi Am Circle, PO Box 2756, Cupertino, CA 95014.***